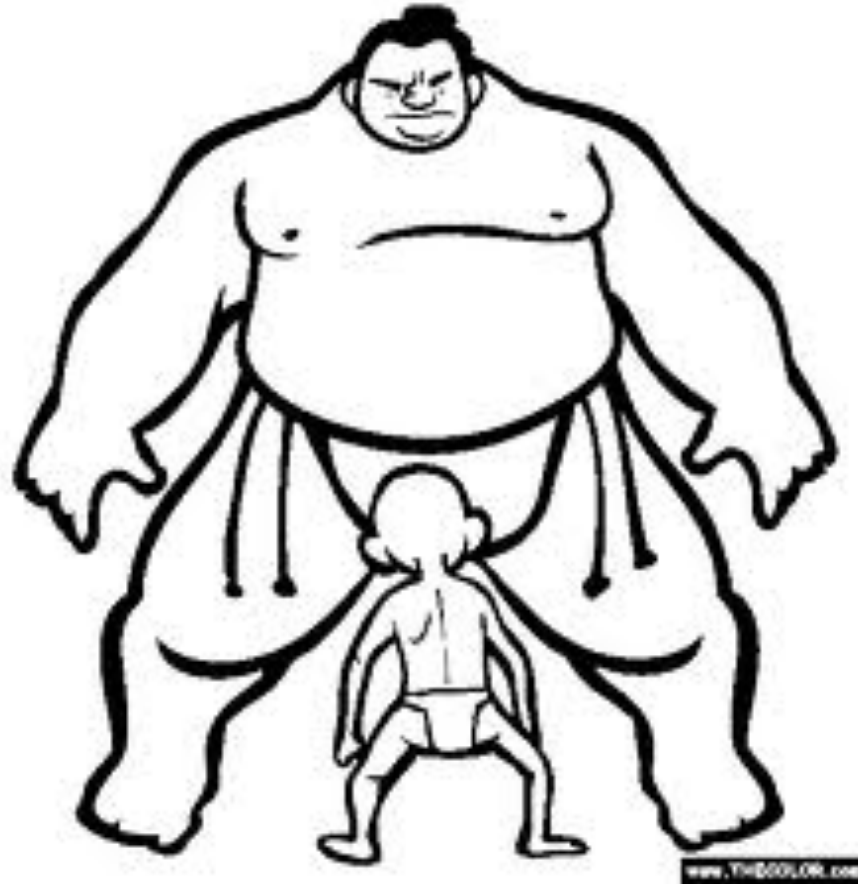




Slash 10%!

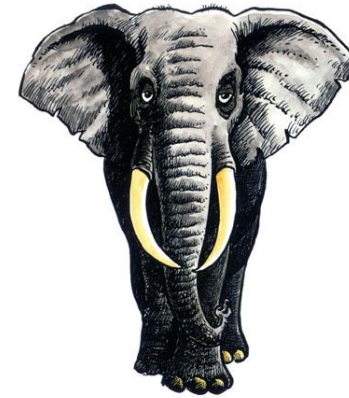




Makes Sense?

10 %

of



≠

10 %

of





Opportunity Sizing





Tips

- Understand how big are all the pies
- Understand how big a slice you can cut
- Pick a pie and slice with the maximum return